Sample Church

Vital Impact Assessment
Response

72%

Response rate (284 responses)
Demographics

- Age groups:
  - 18 or younger
  - 19-29
  - 30-45
  - 46-64
  - 65 or older

- Status:
  - Single: 18%
  - Married: 58%
  - Cohabitating: 9%
  - Divorced: 10%
  - Widowed: 5%
Demographics

- Hispanic or Latino: 17%
- White/Non-Hispanic: 62%
- Asian/Pac. Islander: 1%
- Black/African American: 1%
- Other: 2%

Highest education level:
- No diploma: 10
- High school: 8
- Some college: 22
- Associates degree: 28
- Bachelor's degree: 36
- Master's or Ph.D.: 6
Up: Strength of relationship with God

In: Strength of relationship with the church

Out: Level of service to others

North America average

Church: 8.5
North America: 6.8

Church: 3.4
North America: 6.3

Church: 6.7
North America: 6.2
Areas of strength

1. Small group attendance: 23% + Database

2. Excited about future: 19% + Database

3. Core beliefs align with church: 15% + Database
Possible growth areas

2% of people became followers of Jesus through a church ministry.

9% of people on avg. become followers of Jesus through a church ministry (where survey takes place).

21% of the church is 45 years old or younger.

32% of the church is 45 years old or younger on average.
3 Year Trends

- Spiritual Formation
- Service
- Personal Health
- Quality of relationships
- Trauma Scale
- Core Beliefs
- Church Perceptions

Lines represent:
- 2016
- 2017
- 2018
Trends among new attenders
Comparison with church average

- Overall
- Spiritual Formation
- Service
- Personal health
- Quality of relationships
- Trauma level
- Core beliefs
- Church perceptions
Present and future levels of participation

72% High or very high present level of participation

81% High or very high future level of participation
Present level of church participation by age group

Church average
Age group comparisons

- Spiritual formation
- Service
- Personal health
- Quality of relationships

Graph showing comparisons for different age groups (18 or younger, 19-29, 30-45, 46-64, 65 and older, Church average) across various categories.
Spiritual Formation Practices

<table>
<thead>
<tr>
<th>Activity</th>
<th>Church</th>
<th>North America</th>
</tr>
</thead>
<tbody>
<tr>
<td>Read the Bible</td>
<td>8.2</td>
<td>8.9</td>
</tr>
<tr>
<td>Attend Church</td>
<td>8.2</td>
<td>8.9</td>
</tr>
<tr>
<td>Attend a small group</td>
<td>5.3</td>
<td>3.6</td>
</tr>
<tr>
<td>Disciple someone</td>
<td>3.2</td>
<td>4.1</td>
</tr>
<tr>
<td>Fast a meal</td>
<td>2.1</td>
<td>3.6</td>
</tr>
<tr>
<td>Pray with spouse</td>
<td>3.6</td>
<td></td>
</tr>
<tr>
<td>Disciple children</td>
<td>4.1</td>
<td></td>
</tr>
<tr>
<td>Sense close relationship with the Holy Spirit</td>
<td>4.8</td>
<td></td>
</tr>
</tbody>
</table>
Strength of relationship with God

81% Strong or very strong relationship with God right now.

74% Strong or very strong relationship with God 5 years ago.
Service to others

- Share the Gospel: 8.2
- Invite someone to church: 8.9
- Financial generosity: 5.3
- Volunteer in the church: 3.2
- Serve outside the church: 2.1
- Extend hospitality: 3.6
Personal Health

Graph showing the comparison of 'Church' and 'North America' in terms of various health concerns:

- Addictive behaviors: Church 8.2, North America 8.9
- Depression: Church 8.9, North America 8.2
- Loneliness: Church 5.3, North America 5.3
- Financial worry: Church 3.2, North America 3.2
- Physical health concerns: Church 2.1, North America 2.1
- Pornography: Church 3.6, North America 3.6
Quality of relationships

- Spouse: 8.2
- Children: 8.9
- Friendships: 5.3
- Support network: 3.2
- Resolve conflict: 2.1

Red bars represent Church, while yellow lines represent North America.
Excited about the future: Church 8.2, Untitled 2
Church is making an impact: Church 8.9, Untitled 4
Values relationship with church: Church 8.2, Untitled 6
Level of participation now: 5.6
Level of future participation: 5.3
Core Beliefs

- Scripture is authoritative: 3.1
- Local church’s mission is Great Commission: 3.5
- Agree with church’s statement of faith: 1.9
- Strength of rel. with God now: 3.2
- Strength of rel. with God 5 years ago: 3.7

Legend:
- Church
- North America
Trauma Scale

- Verbal abuse: 3.1
- Physical abuse: 3.5
- Sexual abuse: 1.9
- Lack of emotional support: 3.2
- Poverty: 3.7
- Divorce: 3.2
- Domestic violence: 2.6
- Substance abuse: 4.2
- Mental illness: 2.9
- Incarceration: 1.7

Chart represents comparison of trauma scale across different regions and contexts.
Correlation matrix

Demographics and ministry impact
Correlation matrix

Demographics and personal health
Highest correlation

Age and church perception
Age and high value on the relationship with the church
Age and high expectation for the future
Age and future level of participation
Age and financial generosity
Highest correlation

Trauma and personal health

Total number of ACE's and higher level of depression
Total number of ACE's and higher level of loneliness
Highest correlation

Service and Spiritual formation practices

Service (both in and out of church) are positively correlated with 2 spiritual formation practices:
- Bible reading
- Sense close connection to the Holy Spirit
Reach out for new members. Bible-based preaching is very concerned. Mega church is fostering care. Worship energizes faith. Community is important. Preaching reaches out to youth. Service times are beneficial. Music is beneficial. Hope builds HOPE. Vision unites. Community building is beneficial. Foster care is involved. Inward focus prevents ADDICTION. Older music is beneficial. Peace is important. Congregation builds COMMUNITY. Scriptural preaching is beneficial. Kids are involved. Pastors build HOPE. Serve the vision. Youth serve. Seventy-five songs are sung. Older songs are sung. Donations are beneficial. New members are welcomed. Very concerned.