

MEASURE WHAT MATTERS

Sample Church

Vital Impact Assessment

Survey categories

1

Spiritual formation practices

2

Service to others

3

Personal health

4

Quality of relationships

5

Core beliefs/Church perceptions and engagement

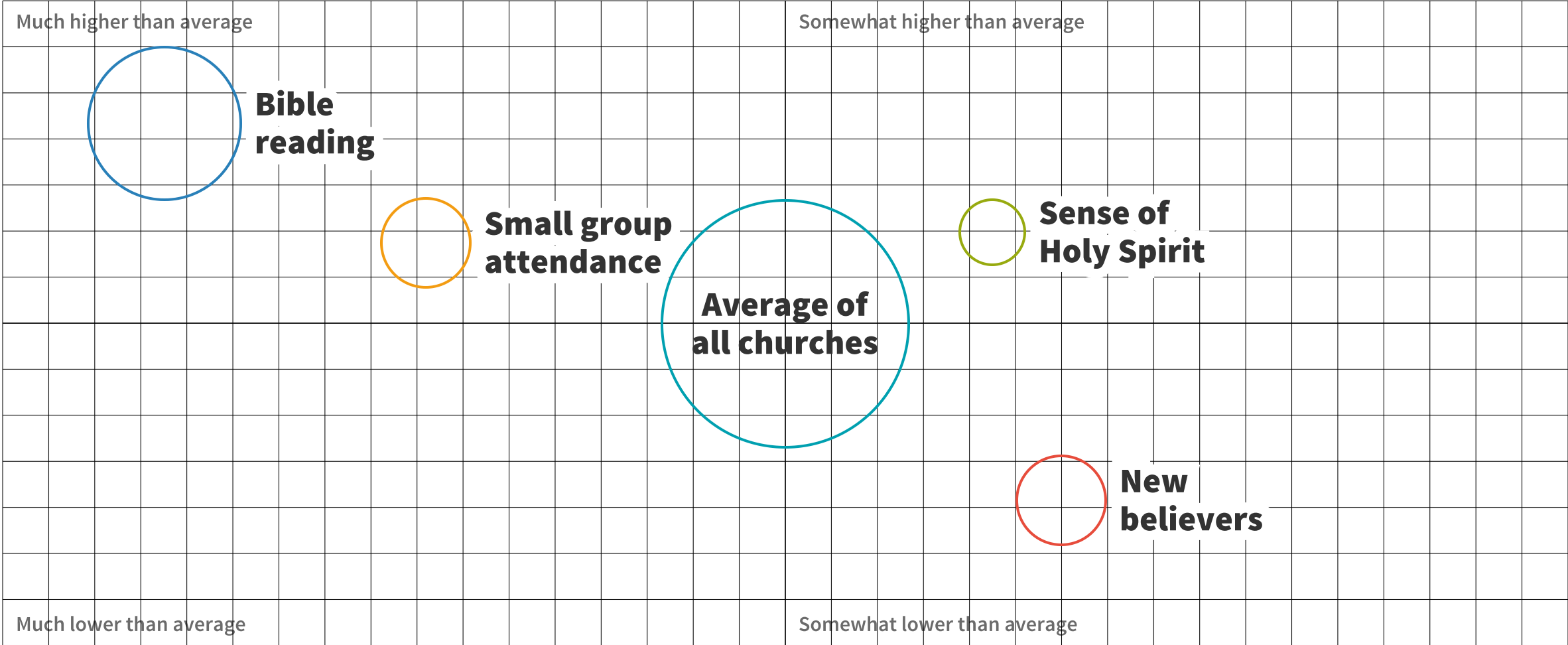
6

Level of trauma

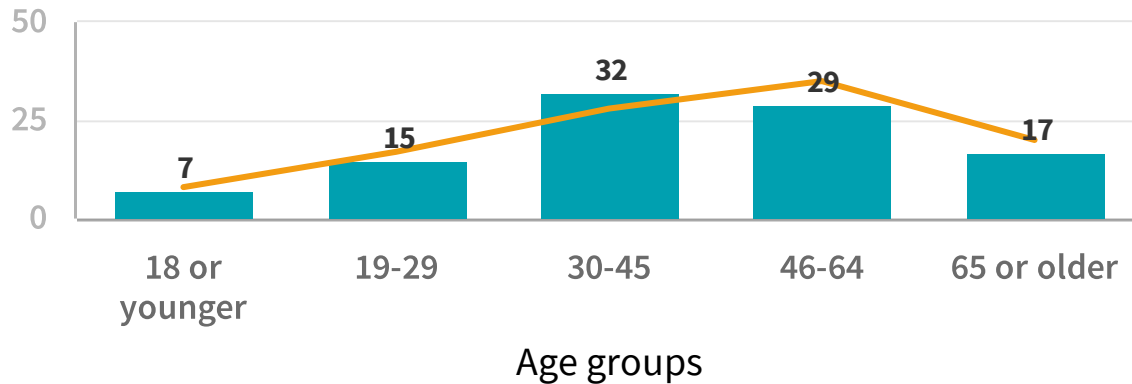
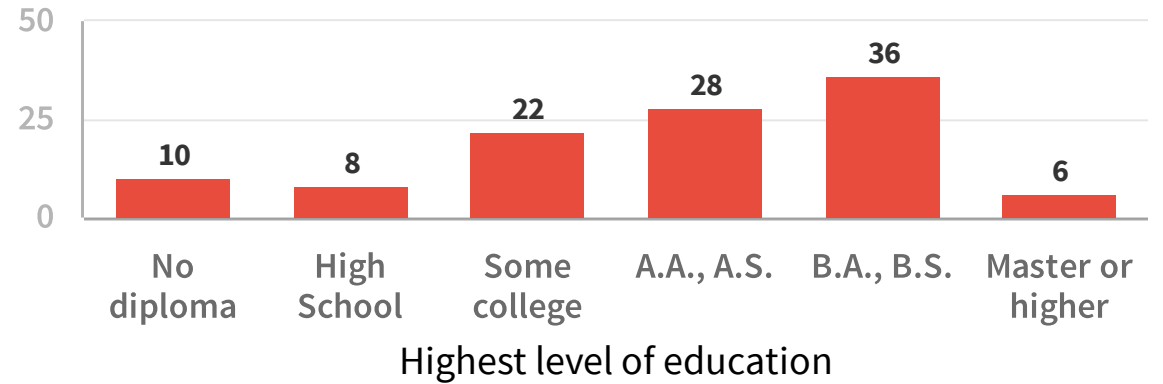
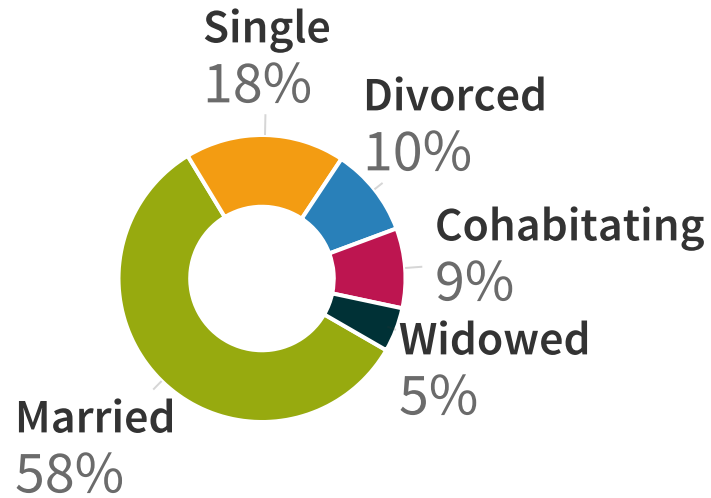
Response



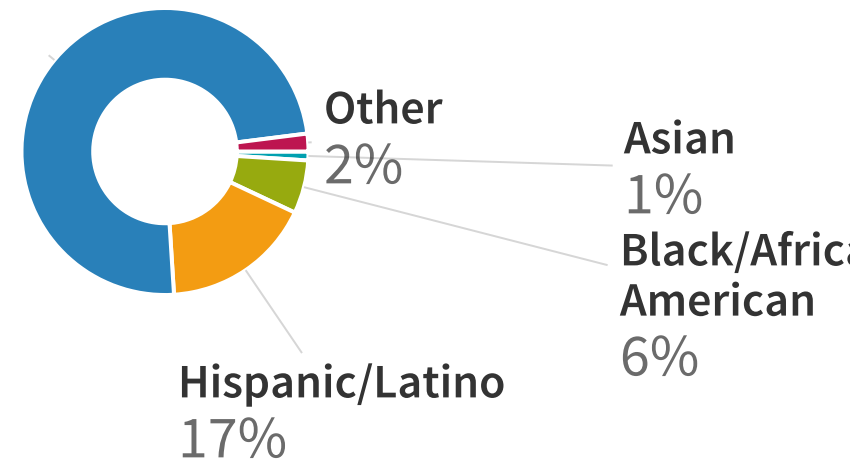
Greatest areas of difference



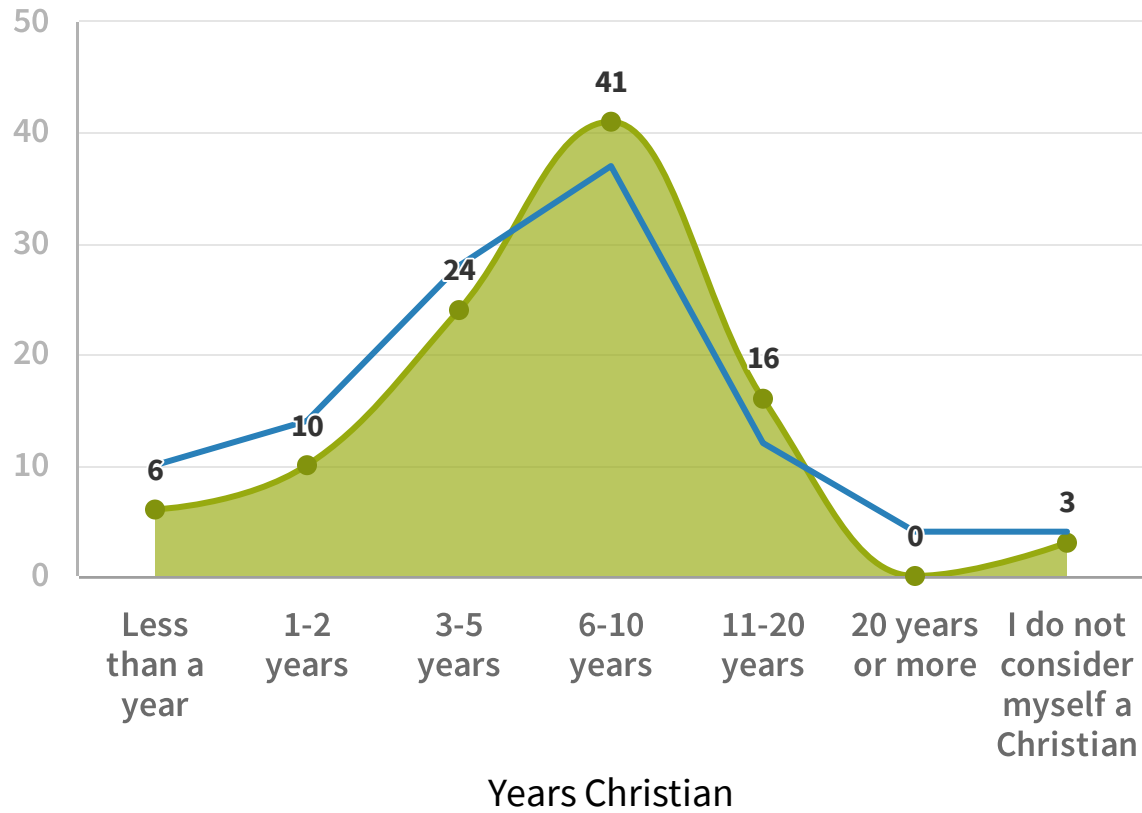
Demographics



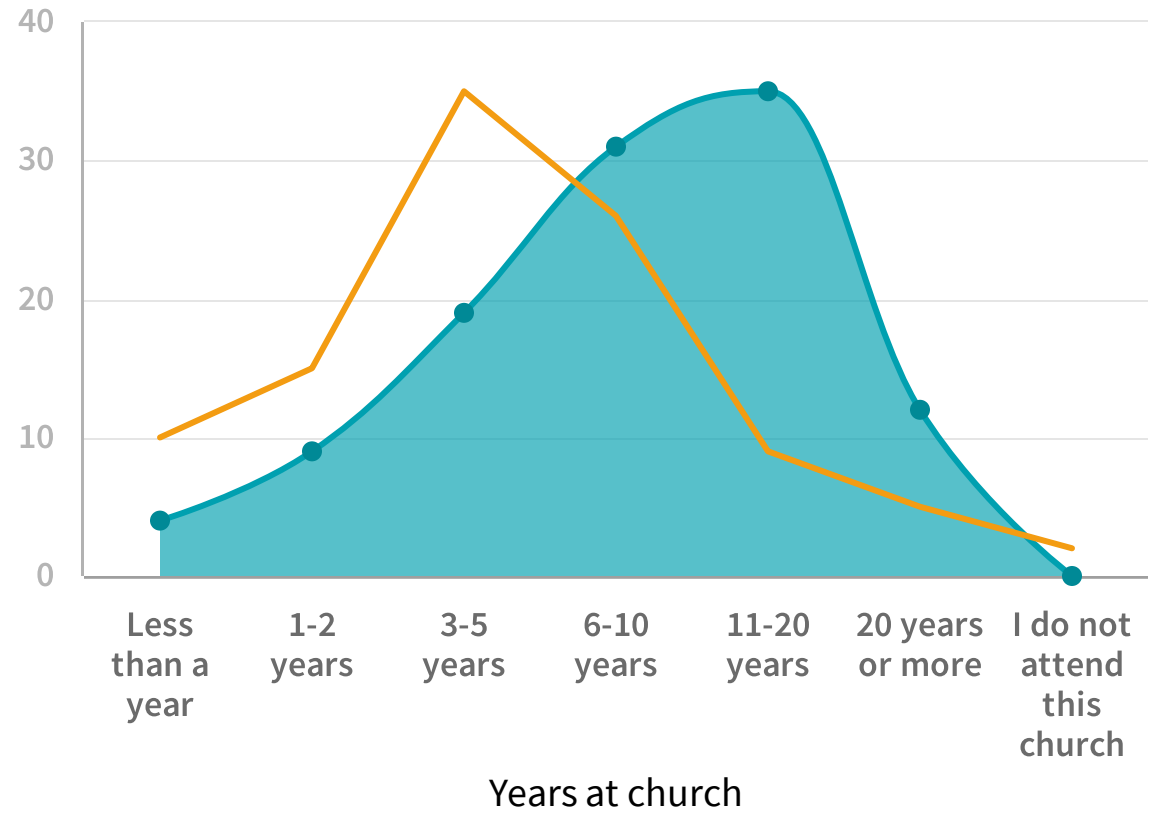
White (non Hispanic)
74%



Demographics



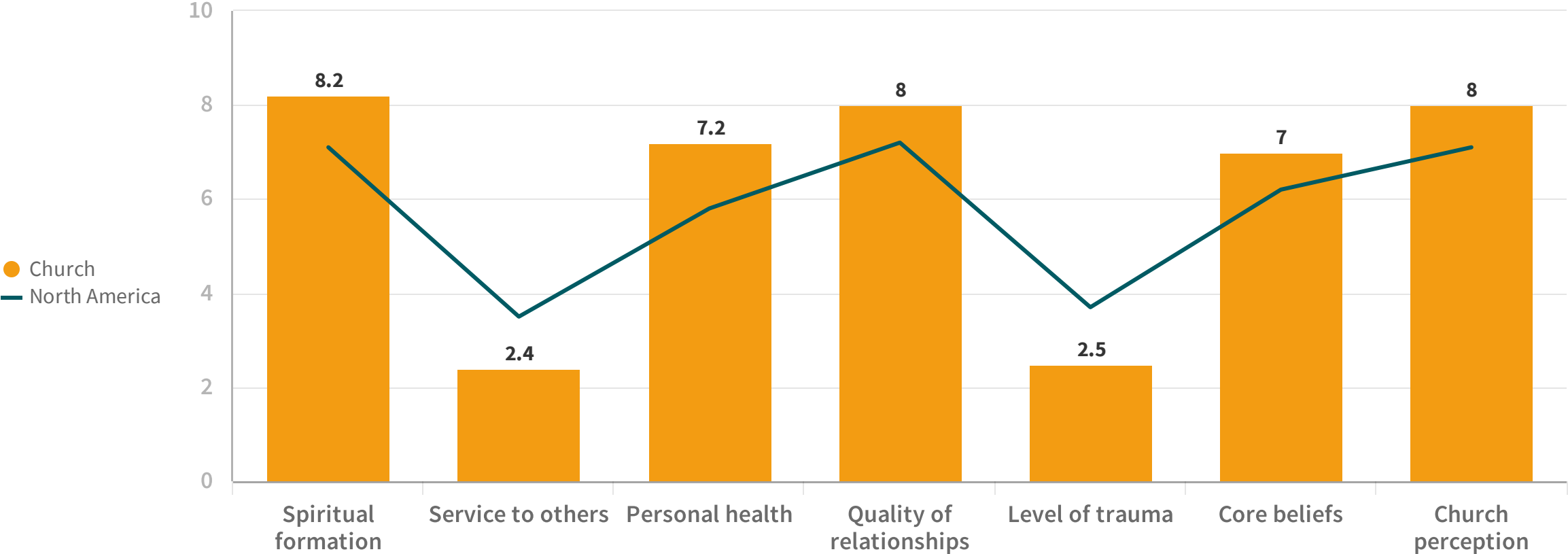
● Church — North America



● Church — North America

Overall snapshot

Church average compared with churches across North America



Areas of strength

Shown as percentage above average of North American churches.

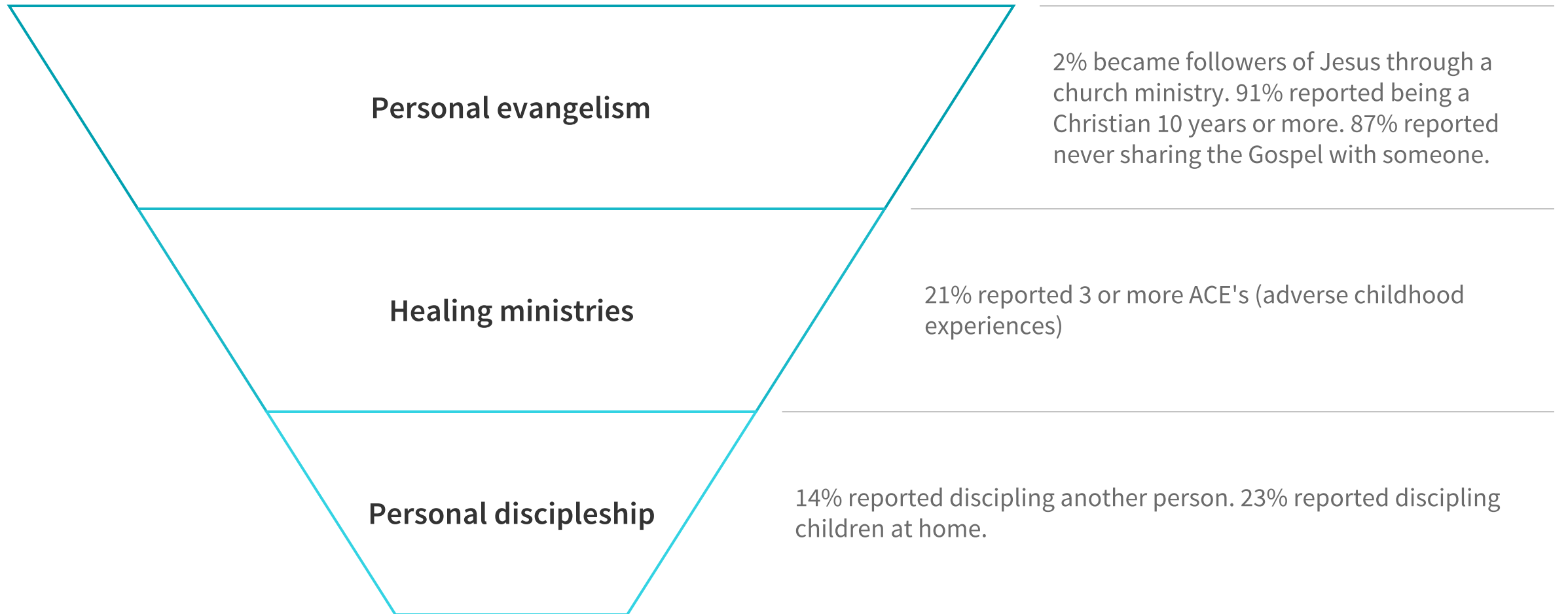


1 Small group attendance: 11% above average.

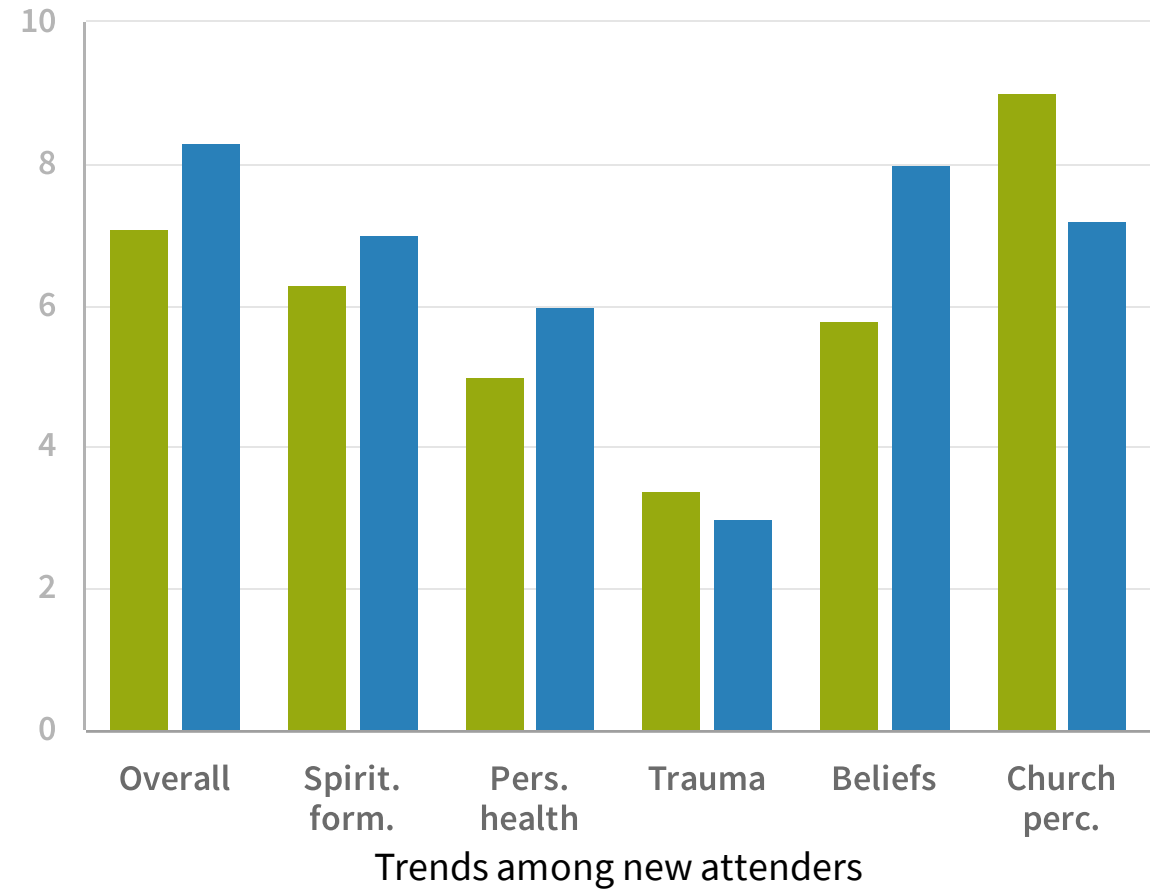
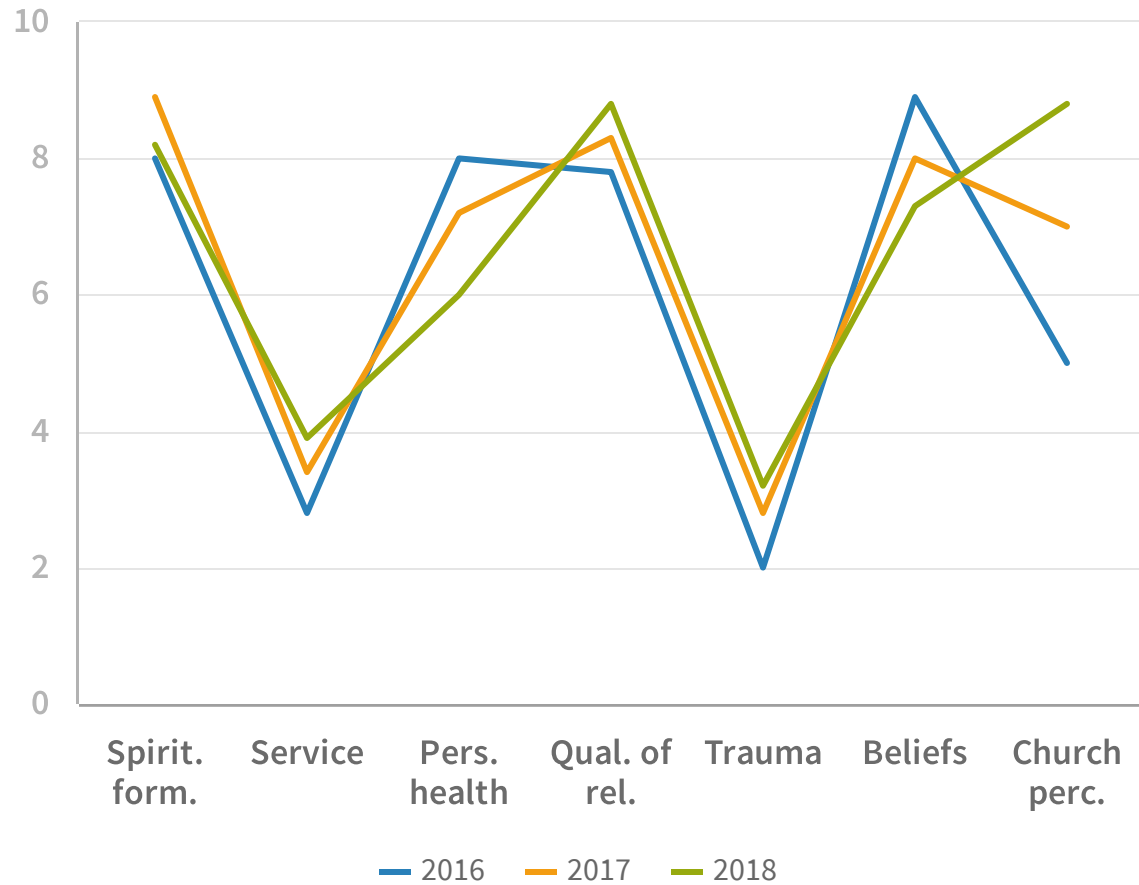
2 Excited about future: 8% above average.

3 Future level of participation: 8% above average.

Potential growth areas



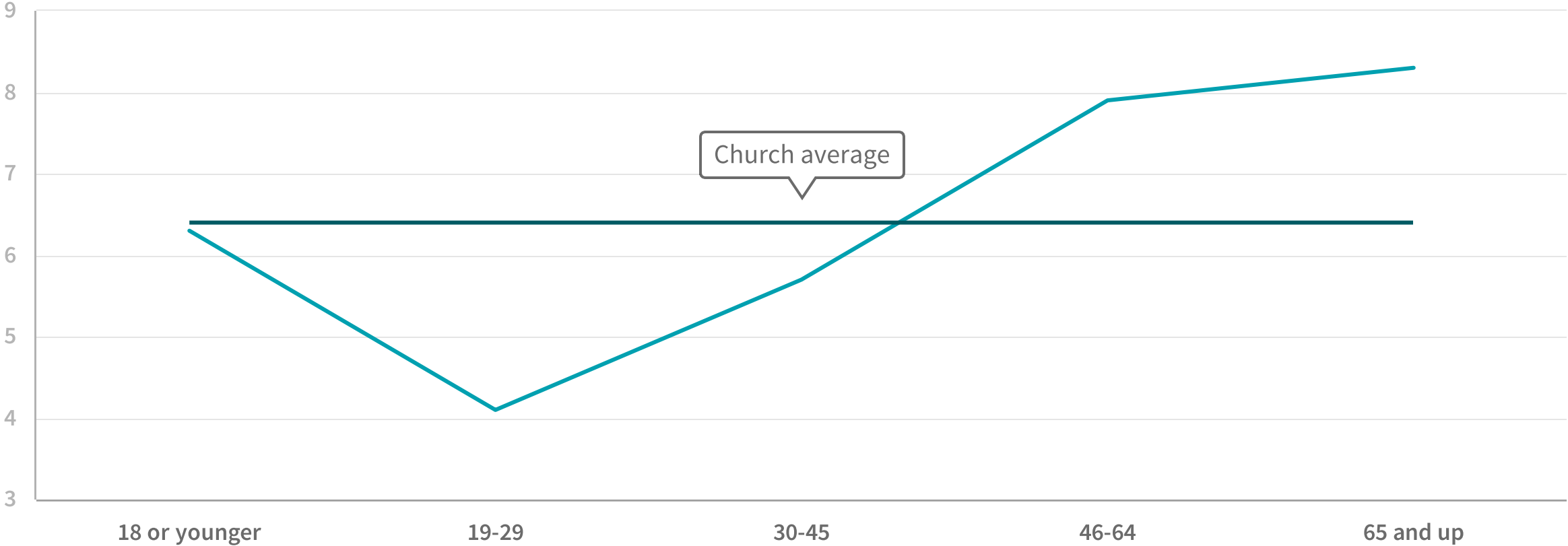
Patterns and trends



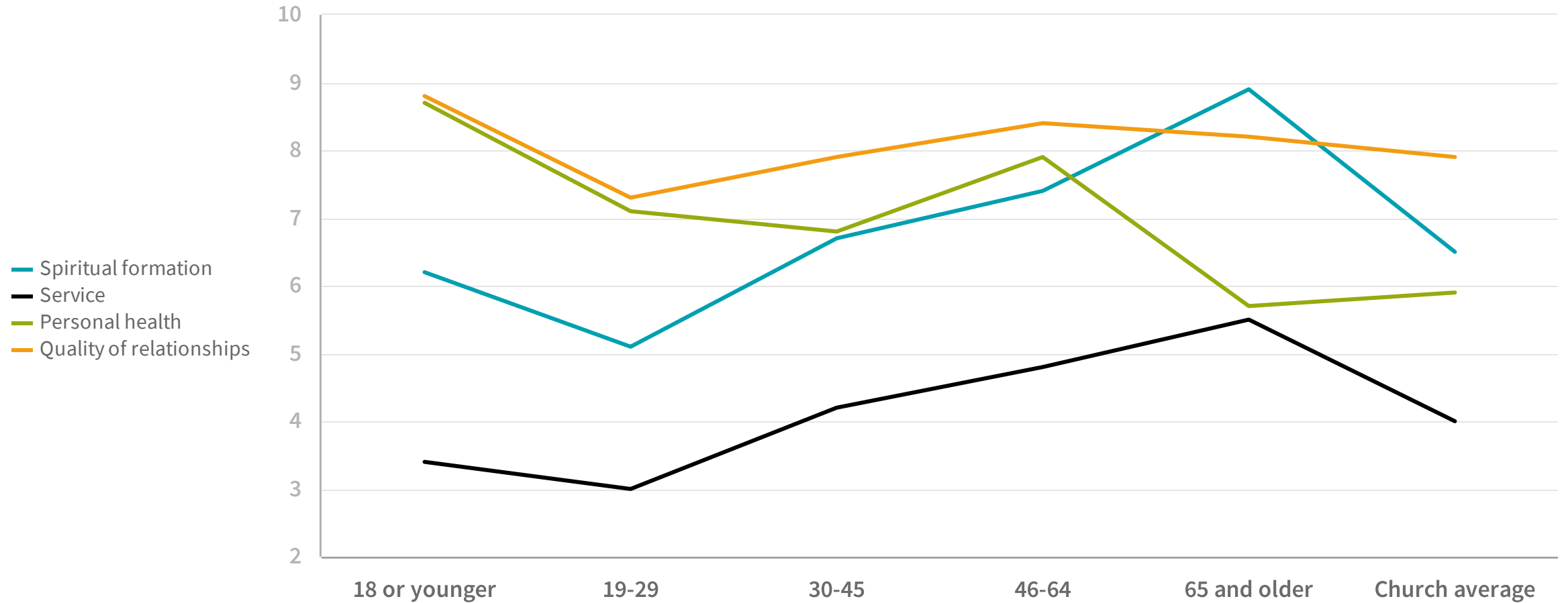
Present level of church participation by age group

62% report high PRESENT levels of participation.

67% report high FUTURE levels of participation.



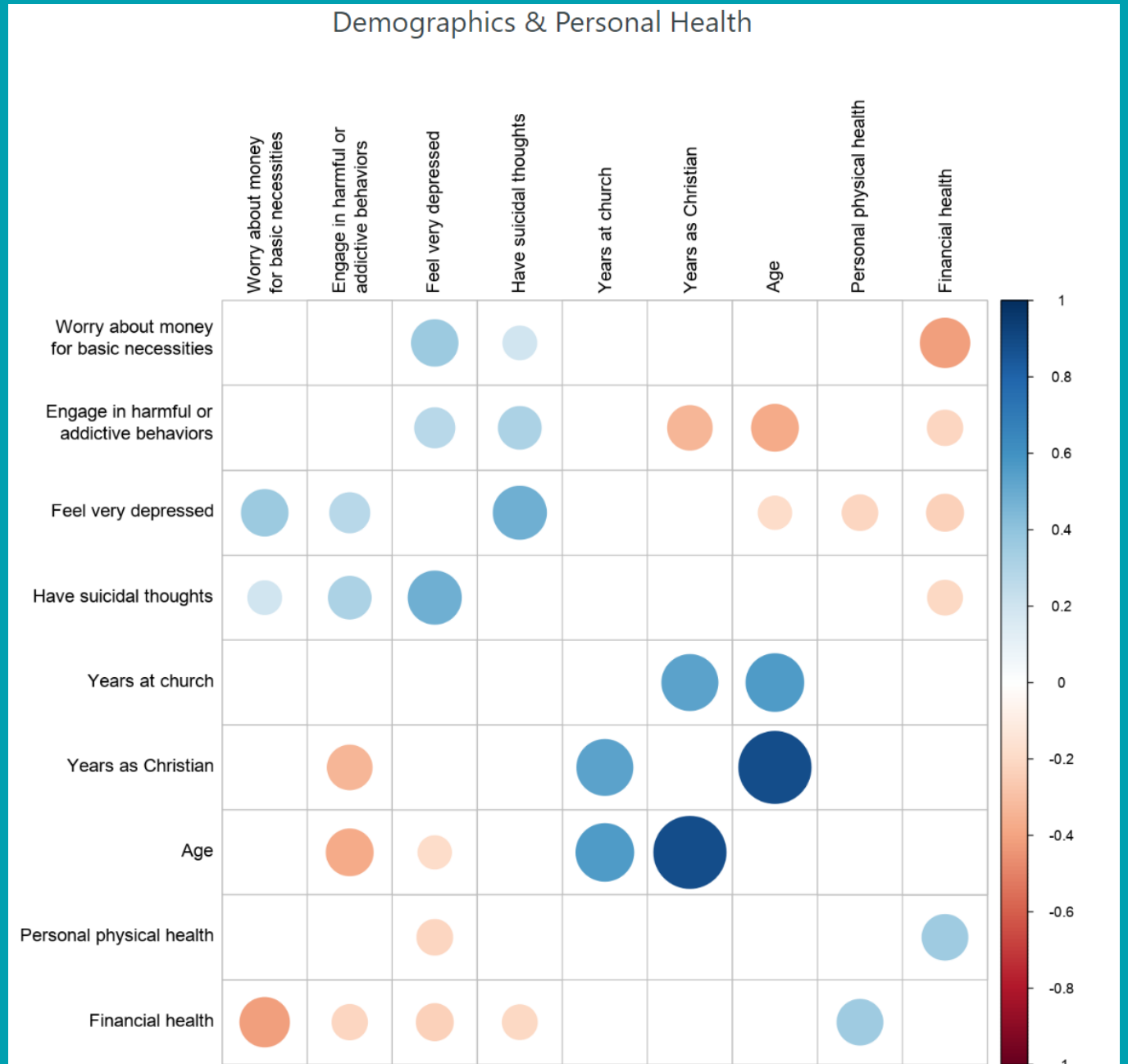
Age group comparisons



Strength of relationship with God



Identify the traits and practices that are most positively and negatively associated with one another.



COMMUNITY BIBLE BASED PREACHING
REACH OUT BRING
SERVICE TIMES ENGAGE
KIDS VISION YOUTH BUILDING
SERVE SCRIPTURAL GENERATIONS
PREACHING PASTORS ADDICTION
MUSIC CARING LONGER FAITH GUIDE ENOUGH
HOPE BENEFICIAL VOTE WANT
PREACHING PASTORS
OLDER DON BELIEFS INWARD FOCUS
NEW MEMBERS LEAVING
FOSTER CARE INVOLVED PEACE CONGREGATION
MEGA CHURCH
MONEY
HOPE
SERVE
PREACHING
PASTORS
ADDICTION
SUBSTANCE
VERY CONCERNED
SONGS
YOUTH
SCRIPTURAL
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